

TOWES

On Target!

On Target! is an instructional resource based upon the Canadian Language Benchmark (CLB) framework. *On Target!* allows ESL practitioners to informally assess Reading, Writing, Listening and Speaking. Results provide general information on learner progress. *On Target!* activities may also be used as instructional material.

On Target! features:

- Informal assessment activities using plain, simple language and visual supports.
- Scoring criteria and answer keys, outlining steps to solving tasks.

Versions

On Target! Stage I

Is best suited for beginner ESL learners and aligns with CLB Levels 1-4. The materials represent language used in everyday encounters, such as coffee shop conversation. Approximately 20 hours of informal assessment and instructional content is included.

On Target! Stage II

Is best suited for intermediate ESL learners and aligns with CLB Levels 5-8. The materials represent language that is used in more complex daily encounters and at work. Approximately 35 hours of informal assessment and instructional content is included.

Audience

On Target! is excellent support material for instructors and trainers delivering English as a second language training.

***On Target!* is available through Authorized TOWES Distributors**
For more information, or to find a distributor near you, visit www.towes.com



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Bow Valley
COLLEGE

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