

# TOWES Prime

Online Assessment & Instruction

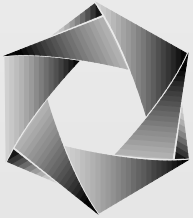
The TOWES Department at Bow Valley College is gearing up for the launch of a new online suite of products, **TOWES Prime**. **TOWES Prime** consists of a suite of three web-based Literacy and Essential Skills assessments and an instructional system. The products were designed and developed by Bow Valley and a team of internationally renowned experts in the field of literacy assessment and instruction. The assessment and instructional scores are pegged to the International Adult Literacy scales and the adaptive capacity of the online assessments will substantially reduce the time required to obtain accurate and valid scores. **Prime** will complement the existing TOWES product line, which will continue to be available. **Prime** will be commercially available in the Spring of 2012. The assessments will be available in both English and French.

The **TOWES Prime** product line includes:



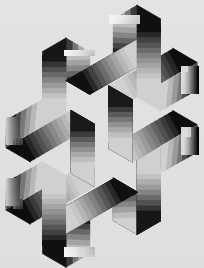
## TOWES Foundation

- A diagnostic assessment tool for literacy levels 1 and 2
- Assesses the components of reading including letter and number recognition, word and pseudo word recognition, working memory, receptive vocabulary, spelling
- Includes an oral fluency assessment recommended for clients who do not have English or French as their first language
- Suitable for low-level literacy programming



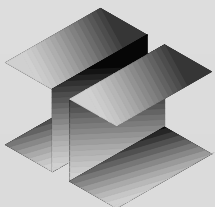
## TOWES Focus

- A scalable measurement tool
- Provides Level or 500 point scores on the IALSS scale (at all levels of proficiency 1-5)
- Immediate score reporting with individual, group and other enhanced reporting capabilities
- Will efficiently group learners for instructional purposes or provide accurate information for system accountability reporting



## TOWES Sharp

- A high-stakes assessment
- Provides 500-point and Level scores on the IALSS 500 point scale
- Will be the tool of choice for recruitment and workforce development
- Immediate score reporting with individual, group and other reporting capabilities
- Test content that may be customized to specific occupations and industries



## TOWES Scaffold

- Provides a customized instructional response to an individual's learning needs (identified by the assessment system)
- The instructional system interacts with the assessment system to provide ongoing feedback and measurement of learning



For more information about **TOWES Prime** or pilot partner opportunities, visit [www.towes.com](http://www.towes.com), call (403) 410-3200 or email [towes@bowvalleycollege.ca](mailto:towes@bowvalleycollege.ca)